

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  KSNT-Topeka	<b>Date:</b> 11/1/18
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I, Up on Air Buying,  
do hereby request station time concerning the following issue:

Governor's Race
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<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

This broadcast time will be used by: Next Policies LLC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Next Policies LLC, 10 W. Broad Street, Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Demetria Gill, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

10/30/2018

Up on Air Buying

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Date

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Signature

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Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

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Signature

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Printed Name

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Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## ORDER



Orders	Order / Rev:	1750196	Primary AE:	
	Alt Order #:	26236022	Sales Office:	Katz Washington
	Product Desc:	Next Policies	Sales Region:	K-WAS
	Estimate:	646		Nat
	Flight Dates:	11/01/18 - 11/06/18		
	Original Date / Rev:	10/31/18 / 10/31/18		
	Order Type:	REG		
Agency	Name:	Up on Air Buying	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		P.O. Box 191884	Agency Commission:	15%
		Dallas, TX 75219		
Advertiser	Name:	POL/Next Policies LLC PAC	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL6	Advertiser External ID:	
	Priority:	P5	Agency External ID:	
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL		
	Revenue Code 3:	POL-ISS		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/18	11/06/18	32	\$38,680.00	\$32,878.00		November 2018	32	\$38,680.00	\$32,878.00	0.00
					Totals		32	\$38,680.00	\$32,878.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNT Topeka	27%	\$38,680.00

Market	100%	\$143,259.26
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## Competitive Share

	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
TKA	26%	\$37,247.41
KTMJ	7%	\$10,028.15
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	40%	\$57,303.70

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNT	11/01/18	11/02/18	NBC Nightly News NBC Nightly News	CM	530p-6p	---TF--	:30	3	\$4,000.00	P1	0.00	NM	3	\$12,000.00

COMMENTS APPLY TO SUB LINES A THRU A  
NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/18	11/04/18	---TF--	3	\$4,000.00	0.00

N 2	KSNT	11/05/18	11/05/18	NBC Nightly News NBC Nightly News	CM	530p-6p	M-----	:30	2	\$4,000.00	P1	0.00	NM	2	\$8,000.00
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Order / Rev: 1750196  
Alt Order #: 26236022  
Flight Dates: 11/01/18 - 11/06/18

Advertiser: POL/Next Policies LLC PAC  
Product Desc: Next Policies  
Estimate: 646

**KSNT Topeka**

Order / Rev: 1750196  
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 Estimate: 646

KSNT Topeka

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<b>FTBL NIGHT IN AMER</b>																	
		Start Date	End Date	Weekdays	Spots/Week		Rate	Rating									
		Week: 10/29/18	11/04/18	-----S	1	\$800.00	0.00										
<b>N13 KSNT 11/03/18 11/03/18 KSNT News @ 5am SatCM 5a-6a -----S- :30 2 \$60.00 P1 0.00 NM</b>																	
<b>Comments apply to sub lines A thru A NEWS</b>																	
		Start Date	End Date	Weekdays	Spots/Week		Rate	Rating									
		Week: 10/29/18	11/04/18	-----S-	2	\$60.00	0.00										
																Totals	
																32	\$38,680.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract #	26236022	Changes as of:	10/31/2018 at 2:07 PM	Version:	Current State Version 1
CPE:	//646	Flight:	11/1/18 - 11/6/18	Station:	KSNT
Agency:	2800	Advertiser:	13672	Market:	Topeka
	4296	Product:	Next Policies	Office:	WASHINGTON
Agency Order #:		Agency Order #:		Service:	Nielsen
Buyer:	Buyer	Buyer:		Primary Demo:	Adults 35+
Salesperson:	KELLY JOHNS	Salesperson:		Assistant:	KELLY JOHNS
	202-872-5880			Total GRP:	175019
		Separation:		Traffic #:	

11/1 - 11/5						
#	Day/Time	DP	Program	Rate	A35P Rating	Len
M				\$1,200. 00	11/1	11/5
22	9p-10p		Manifest	0.0	30	1
Su				0.0	0	
23	11p-11:30p		Inside Edition	\$100.00	30	1
<b>TOTALS:</b>				<b>38</b>	<b>\$38,680.00</b>	<b>\$0.0</b>

Con Type: POLITICO  
Total \$: \$38,680  
Total Spots: 38  
Total CPP: \$0.00  
Total GRP:  
Traffic #: 175019



125 West 55th St  
New York, NY 10019

KATZ TELEVISION GROUP

**Special Instructions**

Contract #	26236022	Changes as of:	10/31/2018 at 2:07 PM	Version:	Current State Version 1
CPE:	//646	Flight:	11/1/18 - 11/6/18	Station:	KSNT
Agency:	2800	Advertiser:	13672	Market:	Topeka
	4296	Product:	Next Policies	Office:	WASHINGTON
		Agency Order #:		Service:	Nielsen
		Buyer:	Buyer	Primary Demo:	Adults 35+
		Salesperson:	KELLY JOHNS	Assistant:	KELLY JOHNS
			202-872-5880	Traffic #:	175019
		Separation:			

**Order Level Comments**

Date/Time	Added by	Comment
10/31/18 2:07 PM	Darlene Mahler	M-F NBC Nightly News sold out at Fixed, only one spot available each day. Please see offer.

**Competitive Information**

Market Budget:	\$143,259
KSNT Share:	27%
Comment:	
KTKA:	26%
KTMJ:	7%
WIBW:	40%

Monthly Summary					
	Month	Spots			
	2018-Nov				
Total	Total	38			

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot	\$ Chg	Contract \$	Comment
Makegood 1	10/31/18 2:07 PM	Darlene Maher	Sent To Rep	11	5	\$0	\$38,680.00	Changes: Total Spots from 32 to 38. 12 buylines added or modified.
Queued for Electronic Contracting	10/31/18 10:37 AM					\$0		
New	10/31/18 10:34 AM	KELLY JOHNS	Confirmed	32		\$38,680.00	\$38,680.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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